



# PROGRAM CATALOGUE



# PROGRAM CATALOGUE

Choose the program by

## Your Focus

เรียนตามความสนใจ

- Career Accelerator
- Freelance Skills Builder
- Entrepreneur DNA
- Digital / 4.0 Skills

เพื่อความก้าวหน้าในที่ทำงาน

อาชีพอิสระ ออกแบบได้

คิดแบบเจ้าของธุรกิจ

ทักษะแห่งโลกยุค 4.0

## Your Aspiration

เรียนสิ่งที่อยากเก่งกว่าเดิม

- Better Me
- Better Thinking
- Better Relationships
- Better Leader
- Better Future

พัฒนาขีดความสามารถเพื่อเป็นคนใหม่

ลับสมองเพิ่มศักยภาพความคิด

ปรับความสัมพันธ์กับคนรอบข้าง

เสริมความพร้อมในการเป็นผู้นำ

สร้างโอกาสที่ดีกว่าในอนาคต

## Your Ways of Learning

เรียนตามรูปแบบที่คุณถนัด

- Classroom
- Social Learning
- Online Course
- Library

เข้าคลาสกับอาจารย์

จับกลุ่มแลกเปลี่ยนความคิด

ออนไลน์

เสิร์ชอ่านจากคลังความรู้

Choose by: **Your Focus**

## Career Accelerator

เพื่อความก้าวหน้าในที่ทำงาน



### OnLine Course

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#### Increase Your Output

- Leadership Essentials - Inside Your Head
- Work Efficiency
- Working Efficiently
- How to Communicate as a Manager
- Organization Skills for Managers
- Ensuring Team Cohesion & Well-being
- How to Improve Team Performance

#### Project Management

- Starting and Organizing a Project
- Risk Management
- Deadline Management



### Classroom Learning

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#### Increase Your Personal Power

- Growth Mindset 1: The Power of a Growth Mindset
  - Growth Mindset 2: Building a Growth Mindset
- 
- Self Leadership 1: Removing Roadblocks to Success
  - Self Leadership 2: Getting What You Need to Succeed

Choose by: **Your Focus**



### OnLine Course

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#### Thinking Skills

- Cognitive Biases: Thinking Traps
- Heuristics and Bias
- Creativity and Innovation
- Problem Solving
- Effective Research / Fact Discovery
- Data Analysis
- Financial Analysis / Organizational Finance

#### Gaining a New Perspective

- Bringing Out Your Inner Entrepreneur
- Understand the 3rd Industrial Revolution
- New Businesses
- Become Agile With Design Thinking
- Preparing for tomorrow's world
- The Collaborative Economy
- Innovate with Startups
- Using Social Commerce to Build Your Brand
- Inbound Marketing & Growth Hacking:
- The Promise of Biotechnology
- Understanding Blockchain Technology
- Introduction to Artificial Intelligence
- AI and Cognitive Technologies
- Digital in China: the World's Biggest Market
- Bringing Data Culture to Life in the Workplace
- GAFAnomics
- Prospectives (possible futures)

## Freelance Skills Builder

อาชีพอิสระ ออกแบบได้

Choose by: **Your Focus**

## Freelance Skills Builder

อาชีพอิสระ ออกแบบได้



### Classroom Learning

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#### The Creative Connection Learning Series

- What Kills Creativity and How to Unblock It
- 7 Thinking Tools to Unleash Creativity
- Building Customer-Driven Mindsets

#### Rethink How You Generate & Test Ideas: Design Thinking Certification.

- Design Thinking 1: Empathize
- Design Thinking 2: Define
- Design Thinking 3: Ideate
- Design Thinking 4: Prototype and Test
- Design Thinking 5: Business Case
- Design Thinking 6: Storytelling

Choose by: **Your Focus**

## Entrepreneur DNA

คิดแบบเจ้าของธุรกิจ



### OnLine Course

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#### Thinking Skills

- Cognitive Biases: Thinking Traps
- Heuristics and Bias
- Creativity and Innovation

#### Gaining a New Perspective

- Bringing Out Your Inner Entrepreneur
- Understand the 3rd Industrial Revolution:
- New Businesses
- Become Agile With Design Thinking
- Preparing for tomorrow's world
- The Collaborative Economy
- Innovate with Startups
- Using Social Commerce to Build Your Brand
- Inbound Marketing & Growth Hacking:
- The Promise of Biotechnology
- Understanding Blockchain Technology
- Introduction to Artificial Intelligence
- AI and Cognitive Technologies
- Digital in China: the World's Biggest Market
- Bringing Data Culture to Life in the Workplace
- GAFAnomics
- Perspectives (possible futures)
- Adopt an Agile Mindset
- Criticism and Failure

Choose by: **Your Focus**

## Entrepreneur DNA

คิดแบบเจ้าของธุรกิจ



### Classroom Learning

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#### The Creative Connection Learning Series

- What Kills Creativity and How to Unblock It
- 7 Thinking Tools to Unleash Creativity
- Building Customer-Driven Mindsets

#### Rethink How You Generate & Test Ideas: Design Thinking Certification.

- Design Thinking 1: Empathize
- Design Thinking 2: Define
- Design Thinking 3: Ideate
- Design Thinking 4: Prototype and Test
- Design Thinking 5: Business Case
- Design Thinking 6: Storytelling

Choose by: **Your Focus**



### OnLine Course

## Digital / 4.0 Skills

ทักษะแห่งโลกยุค 4.0

- A Short History of Search Engines
- Adopt an Agile Mindset
- Advanced Pay Per Click (PPC) Certification Program
- Advanced Search Engine Optimization (SEO) Certification Program
- Advanced Social Media Certification Program
- Advanced Web Analytics
- Agile Scrum Master
- AI and Cognitive technologies
- Angular Training
- Apache Cassandra
- Apache Kafka
- Apache Spark & Scala
- Apache Storm
- AWS Solution Architect
- AWS SysOps Associate
- AWS Technical Essentials
- Be inspired by agile methods
- Big Data and Hadoop Administrator
- Big Data Hadoop and Spark Developer
- Blockchain: origin and definition
- Brand Engagement
- Business Analytics with Excel
- Certified Lean Six Sigma Green Belt
- Certified Sas Base Programmer
- CSR: Management and Innovation
- Data Science Certification Training - R Programming
- Data Science with Python
- Data Science with SAS Training
- DevOps



Choose by: **Your Focus**



### OnLine Course

## Digital / 4.0 Skills

ทักษะแห่งโลกยุค 4.0

- Digital in China: The World's Biggest Online Market
- Digital Marketing Certified Associate
- Discovering the applications of blockchain technology
- E-Commerce (what is it, how do you get started?)
- GAFAnomics
- Generation C
- Inbound Marketing & Growth Hacking
- Informatica Training
- Machine Learning
- Marketing and Online Advertising
- MongoDB Developer and Administrator
- Multi-screening Behavior
- Online Video (how to use it)
- PMP
- Power BI
- Profile of a startup
- Prospectives on the Future
- Qlikview Training
- Search: Behind the scenes of the search engines
- Tableau Desktop 10 Qualified Associate
- The basics of sales
- The history of robots
- The Mobile Revolution
- The Sales Cycle: Sales Pitch & Dealing with Objections
- The User Experience
- Understand blockchain technology
- User experience and the 'User First' principle
- Work Efficiency: Applying agile principles

## Choose by: **Your Aspiration**

### **Better Me**

พัฒนาขีดความสามารถ  
เพื่อเป็นคนใหม่



#### **OnLine Course**

##### **Accelerate Your Performance**

- Leadership Essentials - Inside Your Head:
- Work Efficiency
- Working Efficiently
- Organization Skills for Managers
- Starting and Organizing a Project
- Risk Management
- Deadline Management

##### **Interpersonal Impact**

- Prepare Your Talk
- Deliver Your Talk
- Feeling Good at Work
- Management of Stress and Emotions
- Emotional Intelligence

##### **Wellness at Work**

- Mindfulness at Work
- Work-Life Balance



#### **Classroom Learning**

##### **The Personal Power Series**

- Outward Mindset at Work 1: Seeing Beyond Yourself
- Outward Mindset at Work 2: Turning Outward for Results
- Emotional Intelligence 1:  
Understanding my Emotional Intelligence
- Emotional Intelligence 2:  
Increasing my Emotional Intelligence
- Self Leadership 1: Removing Roadblocks to Success
- Self Leadership 2: Getting What You Need to Succeed
- Growth Mindset 1: The Power of a Growth Mindset
- Growth Mindset 2: Building a Growth Mindset

##### **Personal Awareness**

- The Four Houses of DISC 1:  
Reading Others and Knowing Self

# Choose by: **Your Aspiration**

## **Better Thinking**

ลับสมองเพิ่มศักยภาพ

ความคิด



### **OnLine Course**

#### **Entrepreneurism & Innovation**

- Bringing Out Your Inner Entrepreneur
- Understand the 3rd Industrial Revolution
- Build New Businesses
- Become Agile With Design Thinking: Agile
- Preparing for tomorrow's world
- The Collaborative Economy.
- Innovate with Startups
- Using Social Commerce to Build Your Brand

#### **Thinking Skills**

- Cognitive Biases: Thinking Traps
- Heuristics and Bias
- Creativity and Innovation

#### **Future Trends**

- The Promise of Biotechnology
- Understanding Blockchain Technology
- Introduction to Artificial Intelligence
- AI and Cognitive Technologies
- Digital in China: the World's Biggest Market
- Bringing Data Culture to Life in the Workplace
- GAFAnomics
- Prospectives (possible futures)



### **Classroom Learning**

#### **Design Thinking Bootcamp**

- Design Thinking 1: Empathize
- Design Thinking 2: Define
- Design Thinking 3: Ideate
- Design Thinking 4: Prototype and Test
- Design Thinking 5: Business Case
- Design Thinking 6: Storytelling

#### **The Creative Connection Learning Series**

- What Kills Creativity and How to Unblock It
- 7 Thinking Tools to Unleash Creativity
- Building Customer-Driven Mindsets

## Choose by: **Your Aspiration**



### OnLine Course

#### Management Essentials

- How to Communicate as a Manager
- Organization Skills for Managers:
- Team Decision Making
- Anticipating & Managing Tensions in a Team
- Ensuring Team Cohesion & Well-being
- How to Improve Team Performance

#### Negotiation Skills

- The Fundamentals of Negotiation
- Preparing and Managing Complex Negotiations
- Psychology and Communication Techniques

#### Interpersonal Effectiveness

- Understanding Behavior
- Body Language and Assertiveness
- Emotional Intelligence
- Meetings (including virtual meetings)
- Difficult Conversations
- Feedback: How Should it be Given...and Received?
- Managing Discipline
- Motivating Your Team
- Decoding Generations Y and Z
- Management of Stress & Emotions
- Conflict Management



### Classroom Learning

#### Working with Others

- Outward Mindset at Work 1: Seeing Beyond Yourself
- Outward Mindset at Work 2: Turning Outward for Results
- The Four Houses of DISC 1: Reading Others and Knowing Self
- The Four Houses of DISC 2: Adjusting Self for Results
- Emotional Intelligence 1: Understanding my Emotional Intelligence
- Emotional Intelligence 2: Increasing my Emotional Intelligence

## Better Relationships

ปรับความสัมพันธ์  
กับคนรอบข้าง

# Choose by: **Your Aspiration**

## **Better Leader** เสริมความพร้อม ในการเป็นผู้นำ



### **OnLine Course**

#### **Stepping Up to Leadership**

- Management to Leadership
- Leading Change in a Disruptive Environment

#### **Management Essentials**

- First Steps as a Manager
- How to Communicate as a Manager
- Organization Skills for Managers:
- Team Decision Making
- Anticipating & Managing Tensions in a Team
- Ensuring Team Cohesion & Well-being
- How to Improve Team Performance

#### **Managing New Generations & Workplaces**

- Decoding Generations Y and Z
- Rethinking Management:
- Emancipatory Management
- A New Type of Manager
- Management 3.0
- Tomorrow's Working Methods

#### **Professional Impact**

- Boost Your Creativity with Mind Mapping
- Prepare Your Talk
- Deliver Your Talk
- Feeling Good at Work
- Management of Stress and Emotions
- Conflict Management



### **Classroom Learning**

#### **Leading an Outward Mindset**

- Outward Mindset at Work 1: Seeing Beyond Yourself
- Outward Mindset at Work 2: Turning Outward for Results

#### **Step Into Leadership Certification**

- Step-In Leader: Mission Orientation (OnLine)
- Step-in Leader 1: Being a STAR Explorer
- Step-in Leader 2: Adjusting for Success
- Step-in Leader 3: Engaging Others
- Step-in Leader 4: Communicate Effectively
- Step-in Leader 5: Feedback
- Step-in Leader 6: Managing and Coaching Teams
- Step-in Leader 7: Planning and Prioritizing
- Step-in Leader 8: Problem-Solving and Decision-Making
- Step-in Leader 9: Resolving Conflict
- Step-in Leader 10: Motivating Myself and My Teams

#### **E3- The Solution-Focused Leader Certification**

- Introduction to the Solution Focused Leader (OnLine)
- e1 Leading to Engage
- e2 Leading to Empower
- e3 Leading to Execute
- e3 Leader: Practice Lab

#### **Leading Under Pressure**

- Building & Leading High-Performance Teams

# Choose by: **Your Aspiration**

## Better Future สร้างโอกาสที่ดีกว่า ในอนาคต



### OnLine Course

#### Self-Awareness

- Adopt an Agile Mindset
- Criticism and Failure

#### An Introduction to the Digital Economy

- Big Data
- The Mobile Revolution
- Learn How to Prevent Digital Risks
- Search (SEO – Search Engine Optimization)
- E-Commerce (what is it, how do you get started?)
- The User Experience
- Connected Points of Sale
- Social Networks
- Brand Engagement
- Marketing and Online Advertising
- From "Mass Market" to "One to One" Targeting
- Multi-screening Behavior (understanding Gen C)
- Online Video (how to use it)
- Inbound Marketing & Growth Hacking

#### 4.0 Skills: Certification Courses

- Become a Certified Data Scientist
- Become a Certified Data Architect
- Become a Certified Cloud Architect
- Become a Certified Project Management Professional
- Become a Certified Digital Marketing Specialist

#### Digital Trends

- The Promise of Biotechnology
- Understanding Blockchain Technology
- Introduction to Artificial Intelligence
- AI and Cognitive Technologies
- Digital in China: the World's Biggest Market
- Bringing Data Culture to Life in the Workplace
- GAFAnomics
- Prospectives (possible futures)



### Classroom Learning

#### Leading Others Through Change

- New Me Newland 1: Understanding Change
- New Me Newland 2: Moving Through Change

#### Design Thinking Bootcamp

- Design Thinking 1: Empathize
- Design Thinking 2: Define
- Design Thinking 3: Ideate
- Design Thinking 4: Prototype and Test
- Design Thinking 5: Business Case
- Design Thinking 6: Storytelling

#### Leading Yourself

- Growth Mindset 1: The Power of a Growth Mindset
- Growth Mindset 2: Building a Growth Mindset
- Self Leadership 1: Removing Roadblocks to Success
- Self Leadership 2: Getting What You Need to Succeed

#### 14 Critical Skills to Thrive

- 1. Self-Awareness
- 2. Effective Teamwork
- 3. Effective Communications
- 4. Organization IQ
- 5. Project Planning
- 6. Problem Solving
- 7. Effective Research
- 8. Data Analysis
- 9. Financial Analysis
- 10. Personal Finance
- 11. Career Roadmap
- 12. Personal Pitch & Resume
- 13. Interview and Networking
- 14. Capstone

Choose by: **Your Ways of Learning**



 **CLASSROOM**  
InLine



 **ONLINE COURSE**  
OnLine



 **SOCIAL LEARNING**  
BeeLine



 **LIBRARY**  
FrontLine

# Choose by: **Your Ways of Learning**

## **SOCIAL LEARNING** BeeLine



### **PLAY2LEARN**

เกมมิฟิเคชั่น....เรียนรู้ ฝึกคิด แก้ไขปัญหา ผ่านเกมส์

- A New Way to Learn



### **BACKYARD TALK**

แลกเปลี่ยนมุมมองจากประสบการณ์จริงของผู้เชี่ยวชาญ

- HR 4.0 for Business Owners: Reframing HR for a Disruptive World
- Building an Agile Business
- Leading Your Business in the New Economy



### **SHARE & LEARN**

แลกเปลี่ยนข้อมูล ความรู้และประสบการณ์ เพื่อการเรียนรู้อย่างไม่สิ้นสุด

- Asking the Right Question
- DISC IS LOVE
- Sales without Selling



### **THE PRACTICE**

ฝึกฝนการนำมาใช้ในสิ่งที่เรารู้กับโค้ช

- Outward Mindset Practice Lab
- The Practice: Read me if you can!
- The Practice: Who is who at the office?